



CREATIVE
PLACES
TUAM

Support Roles for Creative Places Tuam

Creative Places Tuam seeks to grow Creative Team

Creative Places Tuam is an Arts Council initiative, led and managed by Create, the national development agency for collaborative arts. The three year programme aims to develop a grassroots approach to creativity and arts engagement, building capacity for a rich, engaged artistic and cultural practice in the town and its hinterlands. Creative Places Tuam is utilising residencies, commissions, creative exchanges and development days, as well as community-based artist awards to make space for new ideas and new collaborations.

We seek to establish a panel of Tuam-based video, photo, illustration, and social media/web professionals who will support the work of Creative Places Tuam, upholding a high standard of output and connection with the community.

We are particularly interested in who want to be part of our creative team to help us tell the story of Creative Places Tuam. We would like to grow the team with local Creatives with a background in collaborative practice, and engagement and connections to the community of Tuam.

Creative Places Tuam will offer professional development opportunities to the selected panel members, including training days, networking opportunities and support from the Create team. All work within the programme will be remunerated.

We are seeking to create the following opportunities within the programme:

- Social media support: to provide a seamless social media presence across Facebook and Instagram profiles, supporting the Creative Places programme and communications team
- Videographer support: to work with the Creative Places Tuam programme and affiliates to document and create the visual story of the vital work that is ongoing within the programme.
- Photographer support: to work with the Creative Places Tuam programme and affiliates to document and create the visual story of the vital work that is ongoing within the programme.
- Artist/illustrator: to work with us to grow our visual identity and create a bank of images of Tuam and the surrounding area as well as programme events.

Role 1: Social Media support (1 role)

The social media support person will provide a seamless social media presence across Facebook and Instagram profiles, adhering to the friendly and accessible “voice” of Creative Places Tuam.

The successful applicant will be familiar with, or have a background in, socially engaged/ collaborative/ place based art, and will have a proactive approach, seeking out compelling national and international programmes to share with our audience, centring the voice of the artist and Tuam residents. They should have a working knowledge of image creation tools such as Canva/ InDesign etc, and be comfortable using these to create content adhering to the Creative places Tuam visual themes. Basic video and image editing skills would be a plus.

The successful applicant will help to create a safe and open space for engagement with our audience, increasing the reach of our social media presence and audience. This may involve expanding our social media presence across other platforms. The successful applicant will form part of the creative team onsite in Tuam and will work collaboratively with our successful panel of videographer, photographer, artist /illustrator and all those involved in the project. The successful applicant will work closely with Keelin Murray, Create’s Communications and Publishing Manager, and Carolann Courtney, Programme Coordinator, Creative Places Tuam.

Duties and responsibilities

- Manage and implement social media content
- Plan successful campaigns and day to day communication
- Measure the success of each social media campaign and share analytics with the Creative Places Tuam team.
- Stay up to date with latest social media best practices and technologies
- Monitor the social media output of similar organisations to Creative places Tuam, nationally and internationally
- Monitor engagement and suggest content optimization
- Create attractive graphics for use across social media platforms
- Keep Linktree up to date
- Building and maintaining relationships with Tuam-based artists via social media to create a strong network
- Work closely with Keelin Murray, Communications and Publishing Manager, Create

Requirements and qualifications

- Knowledge of Facebook, Twitter, LinkedIn, Pinterest, Instagram, and other social media best practices
- Good understanding of/ instinct for social media KPIs
- Experience using content creation tools such as Canva or InDesign
- Excellent multitasking skills
- Critical thinker and problem-solving skills
- Team player

- Good time-management skills
- Great interpersonal, presentation and communication skills
- Familiarity with the fields of socially engaged/ collaborative/ place based art
- Willingness to travel within the region for the programme

To apply for this role, please send an expression of interest to creativeplacestuam@create-ireland.ie by Thursday 27th of May at 12noon.

Your expression of interest should be created as a PDF pack that includes:

Your name, address, CV and expression of interest page which includes the following:

- Who are you? (200 words max describing your work)
- How are you connected to Tuam? (50 words max describing your relationship to Tuam)
- Why do you want this opportunity? (300 words max)
- Please include up to 5 samples and links to previous work that can show why you are suited to this role. (These can be links to your own online work / pages you have managed or a portfolio, and should be presented in a hyperlinked PDF)

Role 2: Videographer / Film Maker Support (1 role)

The videographer support person will work with the Creative Places Tuam programme and affiliates to document the vital work that is ongoing within the programme.

The successful applicant will be familiar with socially engaged/ collaborative/ place based art and have a track record in creating imagery, making video works, thinking creatively and working with artists and community groups.

They should have a working knowledge of editing software such as InShot, Final Cut Pro etc, and be comfortable using these to create content adhering to the Creative Places Tuam visual themes for public dissemination online, on our website and social media pages.

The successful applicant will help to create a visual repository/archive of the activity that takes place in Tuam. They will document the programme and create visuals that will help us tell the story of Creative Places Tuam and expand our audience in Tuam and beyond.

The successful applicant will form part of the creative team onsite in Tuam and will work collaboratively with our successful panel of social media support, photographer, artist /illustrator and all those involved in the project. The successful applicant will work closely with Keelin Murray, Create's Communications and Publishing Manager, and Carolann Courtney, Programme Coordinator, Creative Places Tuam.

Duties and responsibilities

- Document the ongoing Creative Places Tuam programme of work
- Be an ally to the programme and use self-direction to create visuals of Tuam and its hinterlands, creating a repository of video/ images for the programme.
- Create visual imagery of the programme for public dissemination
- Stay up to date with best practice models of collaborative arts to garner inspiration
- Building and maintaining relationships with Tuam-based artists to create a strong network
- Work closely with Keelin Murray, Communications and Publishing Manager, Create

Requirements and qualifications

- Experience using relevant content creation tools such as Photoshop, InShot, Final Cut etc.
- Experience working with people and creating a safe and comfortable atmosphere to document experiences
- Knowledge of Youtube and Vimeo accounts
- A keen eye for interesting visuals, intimate moments and creative exchanges
- Excellent multitasking skills
- Critical thinker and problem-solving skills
- Team player
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Role 3: Photographer / Documenter Support (1 role)

The photographer support person will work with the Creative Places Tuam programme and affiliates to document the vital work that is ongoing within the programme.

The successful applicants will be familiar with socially engaged/ collaborative/ place based art and have a track record in creating imagery, making video works, thinking creatively and working with artists and community groups.

They should have a working knowledge of editing software such as Photoshop, InShot, etc, and be comfortable using these to create content adhering to the Creative Places Tuam visual themes for dissemination on our website and social media pages.

The successful applicants will help to create a visual repository/archive of the activity that takes place in Tuam. They will document the programme and create visuals that will help us tell the story of Creative Places Tuam and expand our audience in Tuam and beyond.

Creative Places Tuam will provide training to the newly appointed programme Photographer. The successful applicant will form part of the creative team onsite in Tuam and will work collaboratively with our successful panel of social media support, videographer, artist /illustrator and all those involved in the project. The successful applicant will work closely with Keelin Murray, Create's Communications and Publishing Manager, and Carolann Courtney, Programme Coordinator, Creative Places Tuam.

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Role 4: Artist / Illustrator (1 role)

Creative Places Tuam is seeking an artist/illustrator to work with us to create the visual story of the programme as we journey through this time with Tuam. The aim of this role is to work with an artist to grow the visual imagery bank of both the work that is developing in Tuam and of Tuam itself and the surrounding hinterlands. We are interested in working with artists who can create a bank of images we can draw from to use on the Creative Places Tuam website and within the artistic programmes.

The successful applicants will be familiar with socially engaged/ collaborative/ place-based art and a track record in creating imagery, thinking creatively and working with artists and community groups.

They should have a working knowledge of traditional and digital techniques to create drawings and visual imagery and be comfortable using these to create content that will be used for public dissemination across the programme.

The successful applicant will help to create an archive of visual responses to the activity that takes place in Tuam. They will utilise their unique skills to create visuals that will help us to visually represent the story of Creative Places Tuam and engage with and further develop the audience in Tuam and beyond.

Creative Places Tuam will support the selected artist with appropriate training throughout their time with the programme. The successful applicant will form part of the creative team onsite in Tuam and will work collaboratively with the successful panel of social media support, videographer, photographer and all those involved in the project. The successful applicant will work closely with Keelin Murray, Create's Communications and Publishing Manager, and Carolann Courtney, Programme Coordinator, Creative Places Tuam.

Duties and responsibilities

- Create a series of images for the programme responding to the Tuam Town and its hinterlands that responds to the geography of place and the programme so far.
- Stay connected to the programme to respond to new works as they happen.
- Be an ally to the programme and work with the project coordinator to create a visual register that is unique to the programme.
- Create visual imagery of the programme to be utilised on our website, social media and publicity documents.
- Stay up to date with best practice models of collaborative arts to garner inspiration.
- Work closely with Keelin Murray, Communications and Publishing Manager, Create

Requirements and qualifications

- Experience in visual art processes and methods.
- Experience with digital editing software
- A keen eye for interesting visuals, intimate moments and creative exchanges
- Good communicator, be willing to work with the project team
- Team player
- Good time-management skills
- Great interpersonal, presentation and communication skills
- Familiarity with the fields of socially engaged/ collaborative/ place based art

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